

The Rise of RFID Technology



50 Billion

Over 50 billion RFID tags will be consumed in 2024 alone. Tag usage is expected to grow at a rate of 12% by 2030.

Source: Zebra



Source: Zebra

80%

Manufacturers implement RFID into their supply chain see an **80%** boost in shipping and picking accuracy.



Source: Zebra

91%

91% of manufacturers, 3PL providers, and retailers plan to invest in RFID inventory management systems by 2028



Source: Zebra

2.5%

Organizations see a 2.5% productivity gain per employee per week using RFID.



Source: Zebra

50%

Companies can see a 50% improvement in cycle time reduction and throughput



Source: Zebra

3x

Using RFID within manufacturing ops can increase production quality by a factor of three.



\$17.4 Billion

The need for efficient tracking, production monitoring, and labor utilization drives RFID adoption, with global spending on RFID expected to exceed \$17.4 billion by 2026.

Source: MarketsandMarkets.com



Interested in RFID? Let's Talk.

Leading software vendors such as Manhattan Associates and thousands of customers worldwide rely on CYBRA's award-winning software to save time and money. We can show you how to implement a scalable RFID inventory asset and management system.

Contact us today to learn how our auto-ID solutions can positively impact your bottom line.