



MarkMagic

By CYBRA

[MarkMagic Add-On] PrintTransformer

True Conditional Printing. IF's, AND's, and no buts.

The MarkMagic PrintTransformer add-on lets you take control of your document management with minimum effort. At print time,

PrintTransformer automatically processes rules and conditions, changes printing instructions, bursts print files to print each page or record with its own set of instructions and changes field attributes based on field data.



Smart Conditional Printing

Define rules and conditions to dynamically change text, barcode, graphics, and field behaviors. Trigger changes based on data values, user info, time of day, or any document attribute.



Dynamic Output Control

Modify print instructions on the fly. PrintTransformer can redirect print jobs, swap barcodes, adjust layouts, or burst documents into multiple formats automatically.

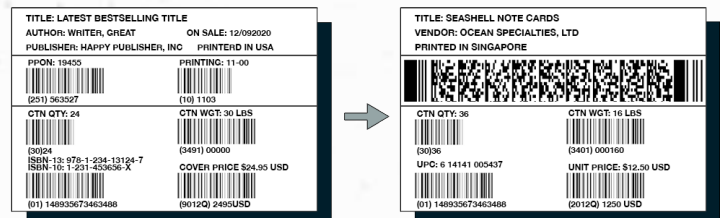


Total Format Flexibility

Reduce the number of formats you manage while increasing flexibility. From compliance labels to forms, PrintTransformer adapts layout and design to meet evolving requirements.

Take Control of Your Document Management

PrintTransformer lets you control document output with minimal effort. At print time, it applies rules, modifies print instructions, bursts files so each page or record follows its own rules, and changes field attributes based on data.



Change barcodes and make text fields disappear from one label to the next.

Features and Capabilities

Take Control of Your Document Management

Forget complicated coding or customizations—PrintTransformer gives you total control over your forms, labels, and print jobs. With a few simple rules, you can dynamically adjust your prints page by page, unlocking powerful customization without IT involvement.



Change Barcode Types and Character Sets

Switch barcode types based on carrier or customer. Adjust character sets for country-specific labels with the right currency and formatting—automatically.



Combine Rules and Conditions

Rules and conditions can be easily combined and multiple rules and conditions can be created to select printer, change multiple field attributes, or modify other instructions all in the same print job.



Add Variable Graphics

Dynamic logos and other graphics can be displayed or suppressed based on company, customer, or SKU. Perfect for generating documents for multiple entities. Change field color based on data in any field in real time.



Dynamic Information and Printing

Automatically update fields based on document data—print reminders for outstanding balances, holiday messages on set dates, or different formats for each page. Display headers on page one, with details on the rest.



Switch Printers Automatically

Know which carrier is pulling up to your dock? PrintTransformer can automatically send compliance labels to the right printer—whether it's a thermal label printer in one warehouse or a high-speed inkjet in another.



Simplify Your Format Library

Dynamic logos and other graphics can be displayed or suppressed based on company, customer, or SKU. Perfect for generating documents for multiple entities. Change field color based on data in any field in real time.

All MarkMagic Add-ons are Free to Try

Request a demo to see how PrintTransformer can improve your printing operations.

Contact our sales team to
learn more at Sales@CYBRA.com